

Dec 1968

Gallery 12

HOLIDAY SPECIAL TO ALUMNI

THE NEW YEAR 1969...Things here were a little shaky for awhile. The J School thief struck again and this time took with him the special typewriter on which we produce the newsletter. But campus security retrieved the typewriter (not the thief) a little bruised, battered and beaten. So, if she stutters a little, you'll know why.

We're off and running with an effort to engage students in the life and decisions of the School. The J School was the first to form a tripartite committee -- five students, five faculty and two administrators. They are empowered to initiate decisions for the School in all matters affecting student concerns in much the same way the steering committee of the committee on instruction formerly served. One of their first actions was to poll the student body on the pass-fail vs. letter grade method of marking. As a result, the School abolished the letter grade system and is now marking on a pass-fail basis...Incidentally, the Class of '69 is the largest in the history of the School. Also, 10 per cent (10 students) are black.



Copies of the speech being given above by Eric Sevareid at the Dedication of the Edward Klauber Memorial Broadcast Lab (that's a portrait of Ed Klauber behind Sevareid) are available. Please drop us a note at the Alumni Office.

Our 20 minority group members from the summer program are currently all working for stations or networks (one, for instance, started his new career after eight years as a mail clerk). Dick Kwartler '60 is administrator of the program. The Class of '65 has raised \$400 as a memorial to their classmate, Bruce Gould, and sent the money to the high school in the Philippines where he was teaching when he died. They hope it will be used to buy a small printing press for the prize-winning school paper which Bruce guided...The Class of '66 is donating to a fund for the Sulzberger Library in the name of their classmate, Peter Bushey, who was killed in Vietnam.

Winners of some recent journalism awards: Carole Ashkinaze, Jim Toedtman and Gurney Williams, all '67 and all of Newsday (a string of prizes for investigative reporting); Judy Klemesrud '62 of The New York Times (Newspaper Women's Club, distinguished journalism); Bob Mayer '60 of Newsday (National Headliner's Club, outstanding column); Bob Foster '51 of the Worcester Telegram (University of Missouri, business writing); Paul Branzburg '67 of the Louisville Courier-Journal, Timothy Leland '61 of the Boston Globe and Sy Safransky '66 of the Long Island Press (American Political Science Association, outstanding public affairs reporting); Lorraine Adelman Dickinson '53 of the Mt. Kisco Patent Trader (New York Press Association, top correspondent).

Our own version of New York Times Talk: B. D. Ayres '63 to Vietnam for the Times...Anna Kisselgoff '62 to the cultural news staff...Ralph Blumenthal '64 to Bonn as foreign correspondent...Bill Connolly '63 to the Review of the Week desk...Bob Reinhold '65 to the new beat of "coverage of the intellectual community and its social and scientific impact on our life and times." Would you believe it!

Charles Alexander '56 named editor of the Dayton Journal Herald ...Mike Berlin '60 covering the UN for the New York Post...Emily Genauer '30 (and her column on the cultural scene) is being syndicated through Newsday Specials to a string of papers from the New York Post to the Los Angeles Times...Mike Johnson (AIRP '66-'67) in Moscow for AP, and Otto Doelling '59 named AP's news editor in Frankfurt.

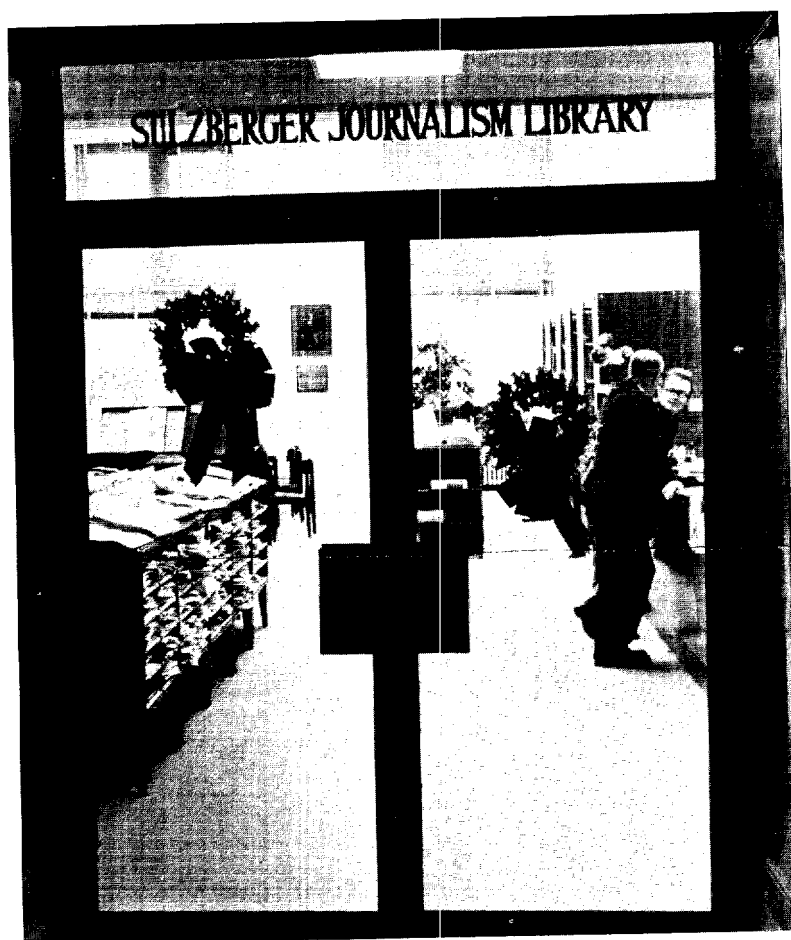
Mike Kandel '53 is starting a new magazine, Physician's Portfolio, due out next month...Joe DiNicola '62 launching a syndicate offering religious news-features to daily newspapers...Gene Miller '48 named vice president for public relations and investor services at the New York Stock Exchange...Woody Klein '52 to IBM as a senior writer...Howard Byer '56 opened his own public relations firm in Columbus...Marc Raizman '58 to Zurich for Litton Industries.

An article on Sister Maria del Rey '64 in the New York Daily News reports she has authored nine books and each has sold over 30,000 copies...Father Dick Armstrong '60 is now director of the Christophers...Paul Leventhal '60 joined the p.r. firm of Harshe-Rotman & Druck in their New York office...Bill Cook '38 director of public relations research for United States Steel...Dallas Johnson '36 is president, Judy Graves '36 vice president, and Eileen Martinson Lavine '46 secretary of Information Services, Inc., a service firm working out of Bethesda.

On the faculty side: Arthur Rothstein of Look Magazine and the J School faculty received the Joseph A. Sprague Memorial Award, one of the highest honors in photojournalism...John Hohenberg '27 received yet another Sigma Delta Chi Award -- this one for his book, "Between Two Worlds: Policy, Press and Public Opinion in Asian-American Relations"...Lou Starr has been elected first president of the new Oral History Association...Professor Phill Davison is now editor of The Public Opinion Quarterly which has moved its editorial offices from Princeton to Columbia.

We're launching a new annual giving campaign shortly to raise money to revamp the print lab at the J School. Plans are afoot to name it in honor of the Alumni. Now, how about that! Our last campaign (before the Half-Century Fund) was to raise scholarship money. One of the recipients of alumni giving wrote recently: "I've always been grateful that some other people had the foresight and generosity to help me. I will always look favorably on contributing to new awards or scholarships, and when I'm flush I hope I can contribute more generously." We're still always grateful for and in need of any scholarship money you can send along.

The Advanced Science Writing Program at the School is celebrating its tenth anniversary...Bernie Krisher (AIRP '61-'62) is now Newsweek's bureau chief in Tokyo...Bill Woestendiek '48 appointed editor of This Week Magazine -- the Sunday supplement...David Rorvik '67 of Time Magazine has an article on Rhodesia coming up in the Atlantic.



Our new Sulzberger Library dressed up for Christmas. It is located where the old third floor newsroom used to be.



We have four alumni currently Professional Journalism Fellows at Stanford: Joe Adcock '63 of the Philadelphia Bulletin, Wayne Cowan '57 of Christianity and Crisis, Peter Kilborn '62 of McGraw-Hill World News, and Peggy Polk '59 of UPI...Bob Minton '46 is director of university relations at Boston U... Bruce Westley '41 named chairman of journalism at the University of Kentucky... Russ Jandoli, also '41, is president-elect of American Society of Journalism School Administrators, and Paul Davis '48, director of development at the University of Wisconsin at Green Bay...Joe Drew '65, director of grants and research at Brooklyn College, and Neil Minihan '67 is public information officer of Teachers College here at Columbia.

Have you heard LaRue Heard '68 as the comparison shopper on WINS and have you seen Pete Kohler '63 giving forth with his CBS-TV editorials?

Enough for now. Peace, good hope and good promise for the New Year.

Eileen Walsh Grennan '56

P.S. Oh, ye great authors! Wait till you see the new books column building for the next issue.

P.P.S. To Eileen's thoughts above, may I add my sincere good wishes for the holiday season and bright prospects for 1969. Also, I invite my colleagues to add their greetings below. --Richard T. Baker, Acting Dean.

73s - Larry Pinckham
Happy '69 - Mr. Hokenberg
Peace - Dick Swartler
Greetings from Penn Kimball
Peace - David Rubin
Greetings - John Schindler
Peace - Tom Betting
Happy Everything - John Patterson
There is hope! Gill Wood

Cheers! Lyther Jackson
SKOL - Evin Thompson
HOPE - Jed Z...
All the Best! - Pam Darnon
Coveas! Jan Janan
Happy '69 - Kenneth Goldstein
All the best - Anthony C. James
Hells, hells - J. Boyer
Good will - John Luter
En advance! Louis M. Stan

